

# Drilling Contractor Hits 80% Reduction in TRIR Resulting from Creating a World Class Safety Culture



REACH Safety Performance Coaches work with crew members to help them develop ownership of their safety culture.

## Challenge:

With a TRIR of 2.7 and climbing, one CEO had a vision for his company that involved creating a safety culture, where getting hurt was unacceptable and risk assessing every job was the norm.

## Solution:

As fortune would have it, REACH's Performance Optimization division was already working on one of the company's rigs through a client operator. After an introduction to World Class Safety Culture, an operational safety assessment of the company was conducted. The assessment revealed a very dependent organization. This would set the stage for a 24 month journey where the company was able to develop its own World Class Safety Culture (WCSC) for all sixteen drill rigs, the Trucking Department, Fabrication Shop, Construction Yard, Warehouse, Logistics and the Maintenance Department.

REACH Safety Performance Coaches have worked with the CEO's personnel helping them to take ownership of their safety culture. This objective was achieved when supervisors and managers started to deliver a substantial portion of the periodic status report previously handled by REACH coaches. The report was now in their words, about their actions and reactions to real world challenges with their safety culture. Taking Ownership was a step toward a sustainable WCSC, and produced the Real Results the client was looking for.

## Results:

- An 80% reduction in TRIR.
- Greater ownership of safety by front line supervisors and managers.
- Greater transparency with safety reporting.
- All the while operational tempo increased!

### A WORLD CLASS SAFETY CULTURE PRODUCES REAL RESULTS

WHEN OUR CLIENT BEGAN TAKING OWNERSHIP OF THE TOOLS IN THEIR SAFETY MANAGEMENT SYSTEM, THEY SAW A CORRELATING DECREASE IN RECORDABLE INCIDENTS OVER A 2 YEAR PERIOD.

